

BE HER HERO

BeHERS.

Be Inspired, Be Empowered, Be Her Freedom.



STEPS TO SUCCESS

Before you start organising your fundraising activity, check out our simple step-by-step guide below. If you get stuck at any point in the process contact us, we are here to help.

STEP ONE - COLLECTING DONATIONS

Setting up a free online fundraising page takes less than five minutes and is a simple way for people to donate. Your Online Fundraising Page helps you raise funds before, during and after your event quickly and easily.

- **Visit mycause.com.au/beherhero** and create an account for your personal fundraising page, and personalise it with details of your activity. Use photos, videos and include details such as date, time, location, what to bring, what the cause is, how your supporters can donate.

- Once you have received your authority to fundraise letter, **share** the link among all your friends, family, and colleagues.

- **Promote** your activity on socials and via email. Or if you prefer, stick to phone calls, messenger groups, and use our free templates to spread the word. The ready made, printable templates and more resources are available to download at www.behers.org.au/getinvolved
It's always best to collect as many donations prior to the event as you can, so the event is a celebration of all your hard work.





STEP TWO - PLANNING & PROMOTING

Spread the word - the more people who know and care about your activity, the more funds you'll raise.

Whether you want to pull out all the stops or just keep it simple, we have plenty of ideas to inspire you.

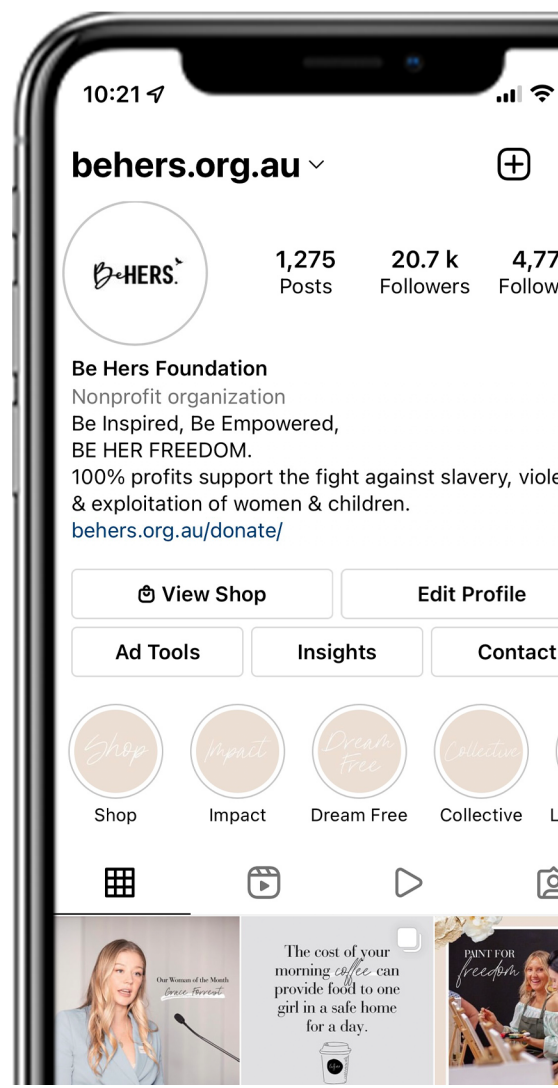
Visit our Social Media Sites to get inspiration:

PINTEREST: @behersevents

INSTAGRAM: @behers.org.au

FACEBOOK: @BeHers

Please share your activity online with us using the hashtag **#beherhero**



STEP THREE - DOWNLOAD YOUR FREE RESOURCES

We are here to help make your fundraising activity as successful as possible, therefore Be Hers are able to support your activity in the following ways:

- *Free Templates including posters, resources, invites etc*
- *Videos about Be Hers, our impact partners, and stories*
- *Certificate of Appreciation*

Purchase a Be Hers Merchandise Host Pack

The Be Hers Fundraising Merchandise Packs are available for purchase for \$50, and include Stickers, Temporary Tattoos for 20 supporters and a Be Her Hero Tee for host.

STEP FOUR - INVITE SUPPORTERS

Invite as many people to support your activity as you can, think outside your circle of friends and family as well including:

- *Ask local businesses to sponsor your activity, or for donations and prizes*
- *Ask your employer to support your fundraising efforts by matching the funds you raise*
- *Remind supporters that donations over \$2 are tax deductible*



FUNDRAISING

Prepare your activity and promote the cause.
Talk about the issue of human trafficking and the vulnerabilities that lead to this.
Use the resources available to raise awareness.

During fundraising you may be asked by donors or sponsors for proof to fundraise, please let us know if you have not received your Letter of Consent to Fundraise, make sure you have this letter with you during your fundraising timeline.

Please note that fundraising is only permitted during the time period specified on the letter and for the purposes stated on your application.

Have merchandise posters and QR codes available on your fundraising page for supporters to purchase Be Hers merchandise or donate.

SAY THANKS

Thank your supporters for assisting in your fundraising activity and share your thanks and photos on socials! We'd love to see photographs and stories of your fundraiser to share in our publications. Please send these to info@behers.org.au.

We'd love to hear from you!

Keep in touch along the way with any questions, challenges, or stories of success.



THANK YOU

We exist because of dedicated people like you.
Thank you for all your time and support – you're amazing!

FOR FURTHER ENQUIRIES PLEASE CONTACT

Be Hers
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